

附件：各班 CG/CO 對照表

管院CG/CO對照表

Program	Competency Goal	Competency Outcomes
Undergraduate Program (BBA & EBBA)	CG 1. Our graduates will demonstrate problem solving skills, supported by appropriate analytical and quantitative techniques 分析及解決問題的能力(303)	<ul style="list-style-type: none"> ● Graduates will use appropriate analytical techniques to identify a business problem, generate and compare alternatives, and develop a solution. ● Graduates will apply basic quantitative techniques, using appropriate software tools, to solve a variety of business problems.
	CG 2. Our graduates will be effective communicators. 良好溝通協調能力(301)	<ul style="list-style-type: none"> ● Our graduates will deliver a professional quality presentation accompanied by appropriate technology. ● Our graduates will demonstrate effective interpersonal communication skills in a team setting. ● Graduates will prepared and deliver a professional quality presentation on a management topic and demonstrate effective written communication skills.
	CG 3. Our graduates will understand the importance of behaving ethically in their professional lives. 倫理道德觀念及操守(304)	<ul style="list-style-type: none"> ● Our graduates will identify the activities/issues in their chosen profession that may present ethical challenges, and will articulate the consequences associated with unethical behavior. ● Our graduates will identify an ethical dilemma in a scenario case and apply an ethics model or framework to propose and defend a resolution. ● Awareness of ethical considerations when dealing with issues in business and management.

	<p>CG 4. Our graduates will demonstrate basic all-around knowledge in business administration, finance, international business, or accounting. 管理領域之專業能力(302)</p>	<ul style="list-style-type: none"> ● Graduates will demonstrate theories related to their disciplines and generate an acceptable solutions to problems related to their disciplines. ● Graduates are be able to apply classroom theory and/or knowledge to generate creative value in the real-world settings.
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Program	Competency Goal	Competency Outcomes
MBA Program (MBA)	<p>CG1. Our graduates will demonstrate complex problem solving skills, supported by analytical techniques beyond those taught to BBA students. 具備進階分析及解決問題的能力(608)</p>	<ul style="list-style-type: none"> ● In a case setting, graduates will use appropriate analytical techniques to identify a business problem, generate and compare alternatives, and develop a solution. ● The graduates will use appropriate literature, theory and tools to identify problems and generate viable solutions.
	<p>CG2. Our graduates will be effective communicators & coordinators. 具備良好溝通及協調能力(609)</p>	<ul style="list-style-type: none"> ● Graduates will be able to produce and deliver articulate oral presentation. ● Graduates will demonstrate a high proficiency of written communication in a business context. ● Graduates will demonstrate a high proficiency of oral communication in a business context.
	<p>CG3. Our graduates will be exposed to ethical aspects of each business subject, and will understand the importance of behaving ethically in their professional lives. 具備倫理道德觀念和操守(610)</p>	<ul style="list-style-type: none"> ● Recognized, understand and respond appropriately to regulatory, ethical and sustainability issues. ● Our graduates will identify an ethical dilemma in a scenario case and apply an ethics model or framework to propose and defend a resolution.
	<p>CG4. Our graduates will demonstrate more advanced knowledge in business administration,</p>	<ul style="list-style-type: none"> ● The graduates will be able to demonstrate an understanding of theory and practice in relation to organizations, their management and the environment in which they operate.

	<p>and a knowledge of strategic planning, alignment, and implementation. 具備專業管理領域之專業能力以及策略相關知識。(611)</p>	<ul style="list-style-type: none"> ● Critically analyze and question knowledge claims in the specialized area.
	<p>CG5. Our graduates will possess the capability to integrate disciplinary foundations of business and management. 具備跨專業領域之整合能力(659)</p>	<ul style="list-style-type: none"> ● Graduates will be able to demonstrate the ability to think holistically and across functional boundaries. ● Graduates will integrate knowledge across disciplines to develop solutions to complex managerial issues.

Program	Competency Goal	Competency Outcomes
<p>MS Program (MS)</p>	<p>CG 1. Our graduates will demonstrate complex problem solving skills, supported by advanced analytical and quantitative techniques. 使學生具備問題解決和邏輯分析能力(含決策制定與數量分析)(370)</p>	<ul style="list-style-type: none"> ● In a case setting, graduates will use appropriate analytical techniques to identify a business problem, generate and compare alternatives, and develop a solution. ● The graduates will use appropriate literature, theory and tools to identify problems and generate viable solutions.
	<p>CG 2. Our graduates will be able to communicate competently and effectively in organization. 使學生擁有良好的溝通協調能力(371)</p>	<ul style="list-style-type: none"> ● Graduates will demonstrate appropriate oral presentation skills. ● Graduates will demonstrate appropriate written skills. ● Our graduates will demonstrate effective interpersonal communication skills in a team setting.
	<p>CG 3. Our graduates will understand the importance of behaving ethically in their professional lives, and show familiarity with the ethical dilemmas arising in their area of professional specialty. 培養</p>	<ul style="list-style-type: none"> ● Recognized, understand and respond appropriately to regulatory, ethical and sustainability issues. ● Our graduates will identify an ethical dilemma in a scenario case and apply an ethics model or framework to propose and defend a resolution.

Program	Competency Goal	Competency Outcomes
	學生職場應有的專業倫理道德觀念和操守(372)	
	CG 4. Our graduates will be able to identify real life finance or accounting issues and explain the related observations or phenomena based on financial or accounting theoretical concepts.使學生具備辨識並解釋財務或會計議題的能力(373)	<ul style="list-style-type: none"> ● Our graduates will demonstrate the ability of identifying real life finance issues and explaining the theoretical knowledge based on financial concepts. ● Our graduates will demonstrate the ability of identifying real life accounting issues and explaining the theoretical knowledge based on accounting concepts.
	CG 5. Our graduates will be able to formulate financial or accounting strategies and policies that lead to theoretically sound and practically feasible solutions to real life issues.使學生具備制訂財務或會計政策的能力(770)	<ul style="list-style-type: none"> ● Our graduates will demonstrate the ability to formulate financial strategies and policies that lead to theoretically sound and practically feasible solutions to real life issues. ● Our graduates will demonstrate the ability to formulate Accounting strategies and policies that lead to theoretically sound and practically feasible solutions to real life issues.

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EMBA Program (EMBA)	CG1. Our graduates will demonstrate integrative analysis skills for decision making, strategy formulation, and strategy implementation. 策略分析、決策與執行之整合能力(701)	<ul style="list-style-type: none"> ● Our graduates will deliver a professional quality presentation accompanied by appropriate technology, graduates will describe their decision making process in their presentation. ● In a case setting, graduates will analyses the case, define the questions and produces a report to make a judgment and describe their decision making process.

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	CG2. Our graduates will demonstrate leadership and advanced communication skills. 領導統御及溝通協調能力 (700)	<ul style="list-style-type: none"> ● Graduates will recognize and discuss others' leadership styles. ● Graduates will successfully engage in leadership tasks such as delegating, need identification, project management, and goal setting. ● Graduates will identify challenges that face leaders.
	CG3. Our graduates will understand the importance and the difficulties of behaving ethically in their professional lives. 專業倫理道德觀念及操守 (702)	<ul style="list-style-type: none"> ● Recognized, understand and respond appropriately to regulatory, ethical and sustainability issues. ● Our graduates will identify an ethical dilemma in a scenario case and apply an ethics model or framework to propose and defend a resolution.
	CG4. Our graduates will demonstrate problem solving skills, supported by appropriate analytical techniques and interpersonal skills in the business management context. 解決與分析管理問題之技能 (703)	<ul style="list-style-type: none"> ● The graduates will be able to demonstrate an understanding of theory and practice in relation to organizations, their management and the environment in which they operate. ● Critically analyze and question knowledge claims in the specialized area.
	CG5. Our graduates are able to demonstrate the abilities of broader understanding in evaluating various operational process and systems in the corporate environment. 國際化營運流程與系統之管理能力 (653)	<ul style="list-style-type: none"> ● Graduates are able to apply the investment and financial risk management concepts in solving the business issues.

Program	Competency Goal	Competency Outcomes
PhD Program (PhD) 學術組	CG 1. Our graduates will demonstrate expert knowledge in a professional field of business management and mastery of selected analytic techniques. 具備商管領域的專業知識及分析能力(757)	<ul style="list-style-type: none"> ● Students will demonstrate theories related to their disciplines and generate an advanced solutions to problems related to their disciplines. ● Students will acquire in-depth theoretical knowledge in each discipline.
	CG 2. Our graduates will conduct, design and implement independent doctoral research in their professional field. 具備專業領域之獨立研究能力(758)	<ul style="list-style-type: none"> ● Students will identify an important research issue with originality, demonstrate theories related to their disciplines, summarize literature and apply appropriate methodology in a report. ● Students will develop subject specific research skills.
	CG 3. Our graduates will be effective communicators and be able to effectively present their research outcomes in oral defense. 具備良好溝通能力，於口試中能夠清楚且具體發表其研究成果(759)	<ul style="list-style-type: none"> ● Students will develop a critical and reflective approach to research. ● Our students will deliver a professional quality presentation accompanied by appropriate technology. ● Our students will demonstrate effective interpersonal communication skills in a team setting.
	CG 4. Our graduates will understand the importance of behaving ethically in their professional lives. 瞭解專業倫理道德的重要性(760)	<ul style="list-style-type: none"> ● Our students will know the professional code of conduct within their discipline. ● Our students will demonstrate responsible working practices for research.

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	CG 5. Our graduates will demonstrate that they are critical and reflective thinkers familiar with the principles of research methods. 了解研究方法之精髓，並具備解決問題與分析之思辨能力 (761)	<ul style="list-style-type: none"> ● Students will develop a critical and reflective approach to research.

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PhD Program (DBA) 產業組	CG 1. Our graduates will demonstrate integrative analysis skills for strategic thinking and business diagnosis. 具備策略思考與企業診斷之整合分析能力	<ul style="list-style-type: none"> ● Students will demonstrate theories related to their disciplines and generate an advanced solutions to problems related to their disciplines. ● Students will acquire in-depth theoretical knowledge in each discipline.
	CG 2. Our graduates will conduct, design and implement independent doctoral research in their professional field. 具備專業領域之獨立研究能力	<ul style="list-style-type: none"> ● Students will identify an important research issue with originality, demonstrate theories related to their disciplines, summarize literature and apply appropriate methodology in a report. ● Students will develop subject specific research skills.
	CG 3. Our graduates will demonstrate management insights and effective communication skills. 能夠提出管理洞見並有效溝通	<ul style="list-style-type: none"> ● Students will develop a critical and reflective approach to research. ● Our students will deliver a professional quality presentation accompanied by appropriate technology. ● Our students will demonstrate effective interpersonal communication skills in a team setting.

Program	Competency Goal	Competency Outcomes
	CG 4. Our graduates will understand the importance of professional ethics and personal integrity. 瞭解專業倫理道德觀念及操守	<ul style="list-style-type: none"> ● Our students will know the professional code of conduct within their discipline. ● Our students will demonstrate responsible working practices for research.